

# PROGRAM 2020

(online & door het jaar heen)



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## PR for Screen Composers

9 June 14:00 h - 15:00 h | Online (via NetworkTables)

The international film music industry is growing considerably. In the US, composers tend to work with both a talent agent and a publicist. Nevertheless, as budgets for EU productions are rather moderate and their composers rather modest, EU-based composers are not always very familiar with the concept of 'publicity & PR'. What can PR mean for a screen composer and how can they take advantage of it? Valerie from Post Bills is happy to share some insights and hands-on tips & tricks.

This session takes place online via the platform NetworkTables. Please note that seats are limited and available on a first-come, first-serve basis. So get yourself in motion and save your seat.

### **Valerie Dobbelaere** (Post Bills, BE)

Valerie studied Iberian linguistics & literature as well as Peace Studies and Conflict Resolution at the Ghent University in Belgium. In 2007 Valerie started working at the guest office of Film Fest Gent, where she, between 2010 and 2019, coordinates the music and sound projects (concert productions, masterclasses, composition contest, the annual World Soundtrack Awards, album recording, industry events, international collaborations,..) and loves establishing the necessary platform to both established and young & upcoming film (music) talent. Valerie has worked with several renowned composers such as Howard Shore, Hans Zimmer, Elliot Goldenthal, James Newton Howard, Alberto Iglesias, Giorgio Moroder and Alexandre Desplat. Since 2017 Valerie joined Post Bills, a Brussels-based Press & Communication Agency, specializing in PR for film, TV & film music projects.

### **Hannes De Maeyer** (Composer, BE)

Hannes is one of Belgium's most versatile composers, best known for his collaboration with director duo Adil El Arbi and Bilall Fallah (Gangsta, Black). His scores range from pure electronic to impressive symphonic instrumentation, as well as everything in between. After obtaining his Master's degree in 'Music Production' at the School of Arts of University College Ghent, Hannes started working as composer assistant to Steve Willaert, one of Belgium's most prolific screen composer, and starts composing for several project produced by A Team Productions such as Land of the Heroes and Baghdad Messi by worldwide praised director Sahim Omar Kalifa. When Hannes meets the talented Belgian directors Adil El Arbi and Bilall Fallah, they decide to collaborate for their first feature Image, quickly followed by Black, awarded with the Discovery Awards during the 40th edition of TIFF in 2015. For El Arbi & Fallah's flashy third feature Gangsta (Patser), De Maeyer created the perfect musical power shot, full of games vibes and inspired by both iconic 80s film scores and contemporary electronic influences.

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## Trailer Talk with Bobby Gumm (Q&A)

9 June 17:00 h - 18:00 h | Online (via NetworkTables)

Placing and composing music for trailers is one of the most dynamic and lucrative elements in film and television production. Between custom music commissions, haunting cover versions, full cinematic score, minimalist electronic beds, huge sound design, and every genre in between, it creates compelling opportunities for composers, catalogue holders, production music creatives and songwriters to work on the razor's edge of creativity. In this unmissable session, one of the best in the business will share his experience finding and placing music in trailers, as well as offering

addressable pathways to pitch music into this part of the screen media landscape, and chatting about the ongoing challenges the industry faces during lockdown and opportunities these challenges present for music rights holders.

This session is on invitation only.

**Bobby Gumm** (VP of Music, Trailer Park, US)

Bobby is a Vice President at Trailer Park, one of the largest advertising agencies in the world, where he oversees all things music. With over fifteen years of music supervision experience, Gumm has supervised hundreds of trailers/campaigns ranging from massive summer tent pole films to indie hits. Some of his more recent highlights include trailers for Wonder Woman 1984, Stranger Things, Godzilla: King of the Monsters, Baby Driver, Coco, Suicide Squad and Mad Max: Fury Road.

Moderator: **Mark Gordon** (Founder, Score Draw Music, UK)

Mark runs Score Draw Music; a multi-award-winning composition company working in film, television, advertising and animation. The last 12 months have seen the company complete scores for projects including the Liam Neeson and Kenneth Branagh narrated film 'Lost Lives', animated shows for Nickelodeon and PBS Kids, as well as documentaries such as filmmaker Mark Cousin's "The Troubles on Film" and a series of ongoing commissions for the BBC. Historically the company's work spans everything from song writing with Dolly Parton for children's media, thought to a co-write in the 2018 Oscar-winning film The Shape of Water. And everything in between. Mark has also programmed and spoken on music and image panels and discussions at SXSW, Primavera Pro, Los Angeles Sync Mission, Paris Sync Summit, XPO North and The Great Escape.

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## Matchmaking: The One on One Sessions

16 June 14:30 h - 17:30 h | Online (via NetworkTables)

BMIM is all about making connections. That is, in fact, one of the main goals of BMIM's existence. This year we may not be able to see each other physically, but that doesn't mean that we can't act as a facilitator and enabler for meaningful connections. Over the years BMIM has proved to be able to place like-minded, creative people together who in their turn create positive and useful contacts.

One on Ones are perfect if you want the opinion and feedback of an experienced professional about your project, want to discuss the future of the industry, make a deal, talk about your expertise and passion, want to create an impact and, well, we think you catch our drift. A One on One enables you to connect and create, and we're not saying that it will change the world, but it could be the start of some beautiful, original and mind-blowing music. So, let's connect. Together.

Names this year include Eric David Johnson (Head of Music, McCann in New York), Daniel Kuypers (Executive Director of Music at Energy BBDO in Chicago), Anjo Kantelberg (Post Production Supervisor, New Amsterdam Film Company), Milena Fessmann (Music Supervisor, CINESONG Germany), director Bobby Boermans (Nieuwe Buren, Moco Maffia), director Janice Pierre (Hartenstrijd, Papadag) and many more.

You can request up to 3 meetings in total, so only select your favourites. As soon as the Matchmaking closes, we will create all matches based on motivation messages (will pop-up once you request a meeting) and interests of our professionals. We are aiming to match everyone with one favourite

professional, but we unfortunately can't make hard promises. There are a limited number of places so please register your interest asap, at the very latest before June 10.

The deadline to participate in the One on One Sessions has expired.

**Bobby Boermans** (Film Director, NL)

After graduating the Dutch Film & Television Academy he continued his study at the prestigious American Film Institute Conservatory in Hollywood. After graduating there he directed tons of music videos, commercials & online campaigns for brands such as Heineken, Adidas, KLM & Seat. In 2012 he co-founded movie production company 2CFILM (Street of Hearts, Jack's Wish, Hello Bungalow, Oh Baby) together with former Sony Pictures Television President Kees Abrahams, former Endemol Theatre C.E.O Robin de Levita & Producer Edvard van 't Wout, where he serves as a producer and development executive on the management. He's a board member of DAFF (Dutch Academy for Film) and member of EFA (European Film Academy).

**Milena Fessmann** (Music Supervisor, Cinesong, DE)

Since 1991, Milena Fessmann has worked as a full-time DJ and has worked for various radio stations. Since 1997 she works for Radio Eins/RBB and her own weekly show called "Free Falling". In 1989 she founded CINESONG. She is moderator of several national events and panels such as the "Cartoon Movie Award"/Postdam 2002-2008, Reeperbahn-Festival 2014-19, c/o pop Cologne 2014-2020 and many more. Milena also teaches music supervising and copyright clearing at filmschools such as DFFB Berlin and is advisory board member of the World Soundtrack Academy. She founded Sugar Town Filmproduction GmbH & Co. KG in 2011. The first project was "The Potential of Noise-Conny Plank" by Stephan Plank and Reto Caduff. She is executive-producer of "When Hitler stole Pink Rabbit", directed by award winning director Caroline Link and is co-producer on "Evaluation", "Girl made of Dust", "Prince of swans" and several more.

**Mark Gordon** (CEO, Score Draw Music, IR)

Mark Gordon runs Score Draw Music; a multi-award winning composition company working in film, television, advertising and animation. The last 12 months have seen the company complete scores for projects including the Liam Neeson and Kenneth Branagh narrated film 'Lost Lives', animated shows for Nickelodean and PBS Kids, as well as documentaries such as filmmaker Mark Cousins' "The Troubles on Film" and a series of ongoing commissions for the BBC. Historically the company's work spans everything from songwriting with Dolly Parton for children's media, thought to a co-write in the 2018 Oscar-winning film The Shape of Water. And everything inbetween. Mark has also programmed and spoken on music and image panels and discussions at SXSW, Primavera Pro, Los Angeles Sync Mission, Paris Sync Summit, XPO North and The Great Escape.

**Eric David Johnson** (Creative Director, McCann, US)

Eric David Johnson, p/k/a/ DJ Bunny Ears, is a music producer, music supervisor, record producer, director, musician, filmmaker, writer, artist, photographer & DJ. He is a multi-award-winning music producer having spent over 20 years in the advertising industry. Eric began his career with ad agency Wieden + Kennedy, followed by senior roles with Young & Rubicam New York, DDB Chicago and Randall Poster's music supervision firm, Search Party Music. He is part of the music/art collective Pulse programming and regularly DJs at events and venues around the world. Eric is widely regarded as a thought leader in best practices for music-centric creative advertising/marketing and regularly participates in international panels.

**Anjo Kantelberg** (Post-producer, New Amsterdam Film Company, NL)

Anjo Kantelberg is Postproduction Supervisor at New Amsterdam Film Company. In recent years she worked on various (inter-)national films and documentaries among which Catacombe (2018), that won the Buma Award Best Original Composition in Film 2019.

**Daniel Kuypers** (Executive Director of Music, Energy BBDO, US)

Daniel Kuypers is a 22 year music industry veteran who has been producing music for brands for the past 12 years. As the SVP, Executive Director of Music at Energy BBDO Daniel works with internal teams, clients, artists and music companies around the world to use music in new, innovative ways while creating value for both the artist and the client. Daniel's duties include music supervision, music strategy, partnerships, licensing, negotiation, editing, writing and final music production for a varied roster of past and present clients including PepsiCo, Wrigley/Mars, MillerCoors, Starbucks, Bayer, AT&T, Bud Light, LG, Wells Fargo, Champion, Jack Daniel's and more.

**Janice Pierre** (Film Director, NL)

Janice graduated in 2001 at the Dutch Film Academy. She directed several highly acclaimed tv-movies, television dramas, comedy tv-shows and commercials. Winning two Silver Lions at the Cannes Lions Festival for the IDFA campaign. She made her feature debut in 2016 with the romantic comedy 'Hartenstrijd'.

**Peter Post** (Chief Representative, NBSO, US)

Peter is Chief Representative at the Netherlands Business Support Office (NBSO) located in Los Angeles. He's a social entrepreneur who believes that the world will be a better place if sustainable happiness is the primary objective of leaders, organizations and nations. The Netherlands Business Support Offices (NBSO) in Los Angeles is an official Dutch Trade Office and part of the Dutch Economic Network in the USA consisting of Embassies and Consulates. The primary objective of the NBSO LA is to support NL Entrepreneurs in doing business in the Los Angeles Metropolitan Area.

**Josh Rabinowitz** (Founder, Brooklyn Music Experience, US)

Josh Rabinowitz is an acknowledged leader in that space where music, media, brands and creative content intersect. During his career he has produced and/or music supervised over 10,000 tracks for social + digital + traditional marketing, cinema, major and indie recording labels, and television. Rabinowitz has been called a "New Music Mogul" by Fast Company, "The Voice" of the music-branding space in the news, and a "Branding Power Player" by Billboard - where he was also a 'celebrity' columnist for "With the Brand." If there's a cool show in Brooklyn, he's on the list. If there's a music rights question in media, he's the go to ask. He resigned his position as EVP/Director of Music at Grey Group in 2019 to start a Music and Sound Consultancy called the Brooklyn Music Experience.

**Rogier Sol** (Head of Production, We Film, NL)

Rogier Sol started as assistant location manager on the set of Kruieltje in 1999 and has worked in numerous functions in film for the last 20 years, mostly as a producer from 2002 onwards. He led production company State31 from 2007 and 2016, where he produced films als Heineken The Candidate and Zeeman Fashion Week. As of 2017 he is head of production an partner at Wefilm. In this function Sol combines his boundless energy with cooking up creative solutions and leading the production team. This always culminates in pleasant collaborations with the client and the team for maximised results.

**Piet-Harm Sterk** (Creative Director, Bind Film, NL)

Piet Harm is Creative Director / Producer at BIND. BIND focuses on the development and production of films, campaigns and events with a clear signature, and which are the result of unique creative and thematic choices. BIND productions are screened worldwide at film festivals and their trophy case is

filled with fantastic, honorable awards, including an International Emmy® Award, an International Emmy nomination, the Prix Jeunesse, two TIFF Kids Award for best short film, three European Best Event Awards, the Cinekid Kinderkast Jury Prize, Tiger Award nomination, Best feature Award at Worldfest Houston and several Golden Calfs (Dutch academy awards) amongst: the Golden Calf for Best Film.

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## Across the TV, Game, Advertising and Film Industries

23 June 15:00 h - 16:00 h | Online (via NetworkTables)

Everyone is aware of how much the live music industry has been affected by corona, but what about the film, game and TV industries? They don't exist in a bubble and they employ a lot of creatives and technicians who work across all the film, game, advertising, TV and music sectors. What changes have we seen in the sync sector and how will the impact of the pandemic change how producers and composers pitch for and win work for games, films and TV? Was there a freeze across the creative industries or was work still being carried out by small groups of people in a kind of creative lockdown? What has been going on behind the scenes for the last two months?

This session takes place online via the platform NetworkTables. Please note that seats are limited and available on a first-come, first-serve basis. So get yourself in motion and save your seat.

### **Milena Fessmann** (Cinesong, GER)

Since 1991, Milena has worked as a full-time DJ and has worked for various radio stations. Since 1997 she works for Radio Eins/RBB and her own weekly show called "Free Falling". In 1989 she founded CINESONG. She is moderator of several national events and panels such as the "Cartoon Movie Award"/Postdam 2002-2008, Reeperbahn-Festival 2014-19, c/o pop Cologne 2014-2020 and many more. Milena also teaches music supervising and copyright clearing at filmschools such as DFFB Berlin and is advisory board member of the World Soundtrack Academy. She founded Sugar Town Film production GmbH & Co.kg in 2011. The first project was "The Potential of Noise-Conny Plank" by Stephan Plank and Reto Caduff. She is executive-producer of "When Hitler stole Pink Rabbit", directed by award winning director Caroline Link and is co-producer on "Evaluation", "Girl Made of Dust", "Prince of Swans" and several more.

### **Matthijs Kieboom** (Composer, 'Wild', 'Van der Valk', 'Dummie de Mummie', NL)

Matthijs is one of Holland's premier film and tv composers. Despite his relatively young age, he has been a fulltime composer for more than a decade and has recently become the head of the Film Music department in one of Holland's leading conservatories. In 2017, after scoring numerous feature films and tv series, Matthijs ventured into his first big feature documentary, "Wild", a film about the captivating Dutch nature and wildlife. The film was a big box-office success, had 1,5 million views on TV (over a population of 17 Million) and it was the first soundtrack of Matthijs to be released on CD. The score earned him multiple nominations including the one for International Film Music Critics Association Award ("Best Original Score for a Documentary").

Spring 2020: a gripping and modern adaptation of the iconic British series "Van Der Valk" returned to tv in UK after nearly 30 years with the score composed by Matthijs. He welcomed the challenge of creating a new theme for the series and has set each of the episodes to a more minimal, contemporary and relevant score with just the subtlest of nods to the original theme tune "Eye Level". Matthijs is, apart from composing, very active on the education and promoting of film music. In 2019 he became the head of Filmmusic composition department at the conservatory in Enschede,

the conservatory well known for schooling Tom Holkenborg aka Junkie XL. Over the years, Matthijs has been a frequent guest on multiple radio and tv shows, talking about the art of film music.

**Karolien Mazereeuw-Koolen** (Head of Synch Benelux, Sony/ATV, NL)

Karolien has a strong passion for music and loves the power that music has in stirring our emotions. In her role she's able to combine on screen emotions with music daily. Karolien has worked on many global advertising campaigns for Heineken, Qatar and DHL, to name a few, as well as many Film and TV projects. She is involved with all licensing aspects, as well as creative pitching. Sony/ATV represents the copyrights of the legendary songs of Lennon and McCartney, Bob Dylan, Leonard Cohen, Queen, Lady Gaga, Ed Sheeran and the Motown catalogue. In the Benelux, the team, based in the centre of Amsterdam, works with songwriters and producers such as Kovacs, HAEVN, My Baby, Duncan Laurence, Faces on TV, Golden Earring, George Baker and Hooverphonic.

**Duncan Smith** (PlayStation, GB)

Duncan Smith is Head Of Music at Sony Interactive Entertainment Europe - working on games produced by PlayStation Worldwide Studios. He heads up the team that licenses commercial music and commissions bespoke composed music for games such as Gran Turismo, Dreams, WipEout and Little Big Planet, as well as for PlayStation's global advertising campaigns. He has an extensive music knowledge and strong relationships within the industry, having started out in music PR and artist management. Duncan also runs the sync industry networking group Sync Drinks, founded Synced In (the portal for finding and advertising positions in the UK sync world), and is Vice-President of the UK & European Music Supervisors Guild.

**Ben Sumner** (Music Supervisor, Feel for Music, GB)

Founder of music consultancy, Feel for Music, Ben is a music supervisor specializing in the field of video games. Twice voted Music Week Music Supervisor of the Year for Video Games and winner of a number of awards for music creation and supervision across gaming, advertising and radio. Ben has worked on music for numerous games franchises including Assassin's Creed, Just Cause, Tomb Raider, Hitman, Far Cry, Final Fantasy, Life is Strange to name just a few. As well as numerous other projects including work for Google, Jaguar and the BBC. Having started out as a DJ/producer over 20 years ago, his career has spanned numerous artist and media projects in a variety of roles. Career highlights include remixing Candi Staton's 'You've Got the Love', working with Florence & The Machine (Final Fantasy XV), Dua Lipa (Jaguar) and Daughter (Life Is Strange) and voicing a character for CBBC! More recent projects include creating all music for the Just Cause 4 marketing campaign, the Jaguar Pace campaign with Dua Lipa creating the most remixed track in history, and in-game music supervision for Shadow of the Tomb Raider.

**Moderator: Gary Smith** (Journalist, FR)

Multi-lingual (French/Spanish/Dutch) journalist, translator, copy writer and daytime conference programmer, moderator at the Amsterdam Dance Event and at the Brazilian Music Conference (BRMC). Regular writer for Television Business International (TBI), Cannes Lions Daily News, Location International Magazine, MIDEM News, MIPTV & MIPCOM News, Sportel and the Monte Carlo TV Festival magazine. Specialist subjects include music, technology, social networking, advertising, online media, sport and business strategy.

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## How To Create Blockbuster Trailer Music

30 June 11:00 h - 12:00 h | Online (via NetworkTables)

How do you create blockbuster trailer music? What happens behind the curtain and how do you work with creatives? Paul Deetman will do a full composition breakdown and show you all the layers, arrangements and creative workflow using Ableton 10. Sharing his experience in the music-industry and road to reach your goals!

This session takes place online via the platform NetworkTables. Please note that seats are limited and available on a first-come, first-serve basis. So get yourself in motion and save your seat.

**Paul Deetman** (Composer, Founder Hunchback Music, NL)

Paul is an award-winning composer and founder of music production studio Hunchback Music. He specialises in game- and movie trailers. He is also founder and co-director of the game studio Keoken Interactive working on the praised Deliver Us The Moon and half of the acclaimed electronic music duo Huminal. Paul has contributed in projects for Marvel, Warner Brothers, 20th Century Fox, Playstation, Xbox, DC and Ridley Scott.

Moderator: **Maurits Boegman** (Brand Manager Benelux, Ableton, NL)

Maurits works for Ableton. He's responsible for events, workshops and training sessions in the Benelux territory. His background is all about music. He studied at the Conservatory in Rotterdam. After teaching at a music school and touring with bands, artists and projects in the Netherlands he got involved with Ableton.

Hosted by Ableton

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## Dead or alive? Library Music in 2020

1 July 11:00 h - 12:00 h | Online (via NetworkTables)

In the 1990s it was often said that library music (or production music) was the poor cousin of composed, commissioned and synchronised music – cheap sounding, badly produced, easy to licence but guaranteed to lower the tone and value of any commercial production, advert or television show. However – in the last 20 years the sector has undergone radical and profound transformation – and now – from trailer houses to global advertising agencies- music supervisors are reaching to library and production tracks before going to composers or rights holders. No longer the home of cheap jingles, the new era of library companies are creating bold, bespoke catalogues that rival anything commissioned or licensed, are easily clearable, and ready to roll.

Following on from Top Format's session, we want to examine and unpack the state of the library and production music sector in 2020 and see where the truth lies. Is library music dead or alive? A tired outdated format – when custom music is so frictionless to produce and use? Or is library where the new school of composers are going to cut their teeth, create tracks and licence them into some of the biggest projects across media? This panel will seek to separate the truth from the hype and lay out the sector and where it is heading.

Please note: this panel is Dutch spoken.

This session takes place online via the platform NetworkTables. Please note that seats are limited and available on a first-come, first-serve basis. So get yourself in motion and save your seat.

**Charlotte Stricker** (Sync Manager, CTM Music Publishing /Production Music, NL)

Charlotte has always had a big passion for music. After studying Media & Entertainment management, working at Stichting Norma, CNR Records and Overamstel Publishers, she started as sync manager at CTM Publishing and Production Music. CTM Publishing is one of the leading independent music publishers with offices in Hilversum, Brussel, Stockholm and Miami. CTM Publishing works with copyrights from Rodgers & Hammerstein, Roy Orbison, Scott Storch, Migos, Joey Badass, Post Malone, Tiesto, Hardwell, John Lennon, Jonny Nash and many more. As sync manager, Charlotte is responsible for pitching and licensing both the commercial catalog as the production music catalog. She has worked on different advertisement campaigns for example T-Mobile, Toyota, Plus , but also movies, for example Penzoa: The Final Chapter and tv series like Van Der Valk.

**Danny ter Weeme** (Managing Director, Top Format, NL)

Danny started his music career in 1992 at Buma/Stemra. He worked in various departments, which gave him a lot of experience within music copyright. He ended his career at Buma/Stemra in 2001, by the time then he was the 'Coordinator Garing'. As a Coordinator Garing he was responsible for the digital collection of music data for various broadcasting organizations, Radio, TV, etc. In 2001 he was approached by Top Format to professionalize their music publishing as a Publishing Manager. Top Format, mainly known for Jingles and commercials at the time, had a lot of content that was used all over the world. In 2004 Top Format started their own Production Music label TRX Music. This label now contains about 250 Albums. In early 2019, Danny was appointed as Managing Director of the Top Format Group.

**Denis Doeland** (Advisor, Consultant, Manager DDMCA, NL)

Denis Doeland worked at ID&T for almost 18 years. During that time he was, among other things, responsible for creating the digital strategy. Currently he advises organizations about intellectual property, business intelligence, social media and digital strategies. In addition to being an advisor, he's also a guest lecturer for various Universities (of Applied Sciences). He co-wrote the book 'Van Analoog naar Digitaal.nu - De digitale verandering' ('From Analog to Digital.now - The Digital Change') with Ger Hofstee and published his own book 'EDM en de Digitale Wereld - Waarom dj's en festivals moeten veranderen' (EDM and the Digital World - Why DJ's and festivals need to change') in 2015. In his latest book, 'Digitaal Vermogen' ('Digital Capital'), he explains how companies can grow to their full potential by using data. Denis can be described as an Author, Blogger, Business & Industry Hacker, Disruptor, Maven, Numerati, Speaker, Transformer.

**Lucas van der Eijk** (A&R Manager, BMG Production Music, NL)

Lucas van der Eijk is A&R Manager at BMG Production Music (Benelux). In this role, he works closely with artists, composers, producers, topliners and musicians from all over the world to provide tracks for TV programs, films, advertisement and all other media. In his eight years at BMG, the projects Lucas worked on got synced for brands such as Google, TUI, Mercedes, McDonalds, in movies and trailers such as Noelle (Disney), Maleficent 2, Dangerous Lies (Netflix) and a countless amount of TV shows around the globe.

**Marc van der Haas** (Head of Production Music, EMI Production Music, NL)

Marc van der Haas started nine years ago as Sync Manager at EMI and is currently Head of Production Music Holland at EMI Production Music. After the take over of Sony/ATV Music Publishing in 2012 he worked as Sync Manager for the commercial and library catalogue of Sony/ATV. Before joining EMI he worked in different roles at several record labels, including The Dance Connection, Purple Eye, Rough Trade, ID&T and United Recordings.

Moderator: **Laura Bell** (Consultant & Mentor, NL)

Having headed up Sync for BMG Talpa Music in The Netherlands and as Managing Director for BMG Production Music for Benelux and Germany, Laura is all too aware of the challenges and trends of the colliding media and music worlds. Having worked for years with directors, producers and creators to find the best possible soundtrack for projects, she is currently on maternity leave: spending quality time with her kids, as well as reading, learning and listening to music she loves. In Australia, Laura worked at the Australian Broadcasting Corporation as Executive Producer & Manager of ABC Classics and Jazz, recording and releasing award-winning albums via Universal Music. Laura has studied at both the Sydney and The Hague Royal Conservatoriums and completed a Master of Management from the Australian Institute of Music, based in the Sydney Opera House boardroom.

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## Matchmaking: The One on One Sessions – Part II

7 July 11:00 h - 21:00 h | Online (via NetworkTables)

BMIM is all about making connections. That is, in fact, one of the main goals of BMIM's existence. This year we may not be able to see each other physically, but that doesn't mean that we can't act as a facilitator and enabler for meaningful connections. Over the years BMIM has proved to be able to place like-minded, creative people together who in their turn create positive and useful contacts.

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Names this year include Terese Gustafsson (Pusher Music), director Eline Jongasma (Jongasma & O'Neill), Ben Sumner (Feel for Music), Head of Creative Jenna Fentimen (Manners McDade), music supervisor Jesper Gadeberg, producer Pirkse Bergsma and many more.

You can request up to 3 meetings in total, so only select your favourites. As soon as the Matchmaking closes, we will create all matches based on motivation messages (will pop-up once you request a meeting) and interests of our professionals. We are aiming to match everyone with one favourite professional, but we unfortunately can't make hard promises. There are a limited number of places so please register your interest asap, at the very latest before July 1.

Questions? Feel free to contact us through [info@buma-music-in-motion.nl](mailto:info@buma-music-in-motion.nl).

### **Ben Sumner** (Owner, Feel for Music, UK)

Founder of music consultancy, Feel for Music, Ben Sumner is a music supervisor specializing in the field of video games. Twice voted Music Week Music Supervisor of the Year for Video Games and winner of a number of awards for music creation and supervision across gaming, advertising and radio. Ben has worked on music for numerous games franchises including Assassin's Creed, Just Cause, Tomb Raider, Hitman, Far Cry, Final Fantasy, Life is Strange to name just a few. As well as numerous other projects including work for Google, Jaguar and the BBC. Having started out as a DJ/producer over 20 years ago, his career has spanned numerous artist and media projects in a variety of roles. Career highlights include remixing Candi Staton's 'You've Got The Love', working with Florence & The Machine (Final Fantasy XV), Dua Lipa (Jaguar) and Daughter (Life Is Strange) and voicing a character for CBBC!

**Jesper Gadeberg** (Music Supervisor, DE)

Award winning music stylist Jesper Gadeberg is a Copenhagen based music supervisor working in advertising & TV. Having worked for directors such as Michel Gondry – Jonathan Glazer - Martin Werner, TRAKTOR & Martin De Thurah and many others. He is a 3 time winner for ‘best use of music’ at the Music + Sound Awards. Judging at advertising festivals. Speaker at Midem, ESNS & Cannes Lions etc. on how to get your music placed in advertising. Also used as a source for articles published in The Huffington Post.

**Terese Gustafsson** (Creative Pusher Music, DE)

Terese Gustafsson is the Creative Manager in Europe for PUSHER, a modern hydra of sync licensing, bespoke composition, and label & publishing services based in Los Angeles & Berlin. It’s stable of producers, artists, DJ’s, composers and songwriters, license or create original music and sound design. Recent works include Film Trailer and Promo campaigns like: White Lines, The Joker, Saint Maude & Star Wars: The Rise Of Skywalker. And Advertising and Gaming campaigns like VW, Call Of Duty & Audi. Currently based in Berlin, Terese keeps an eye out for interesting producers, artists, and composers as well as help build and maintain relations with European clientele and creatives.

**Eline Jongsma & Kel O’Neill** (Director Jongsma + O’Neill, NL)

Married documentary directors Kel O’Neill (USA) and Eline Jongsma (NL) launched their production company Jongsma + O’Neill in 2012 with the Emmy-nominated interactive documentary series Empire, which won acclaim for its hallucinatory exploration of contemporary colonialism. They followed up with the VR experience The Ark, which earned awards for its sensitive portrayal of the plight of the endangered northern white rhino, and scored a distribution deal with Hulu. The Taiwan-shot video installation What Goes Up // Must Come Down came next, and landed the coveted spot of the New York Film Festival’s closing night experience. Today, Jongsma + O’Neill have secured their place as sought-after creators working at storytelling’s bleeding edge. They are Tim Hetherington Visionary Award winners; hold fellowships from The Economist Media Lab, The Sundance Institute's New Frontier Program, and the Eisenhower Fellowships; and have exhibited work at the world’s most important museums and festivals.

**Jenna Fentimen** (Head of Creative, Manners McDade Music Publishing and Artist Management LLP, UK)

After her BA in English and Classical Studies at the University of Bristol, Jenna began her career in production music at Deep East Music, representing catalogues as well as managing bespoke projects. She then moved to bespoke music house Wake The Town in 2015, opening their Amsterdam office, and music supervising global campaigns and also with Dutch brands. After returning to London, Jenna continued to music supervise and produce, with both London and Amsterdam-based clients, before joining Manners McDade in 2018 as Music & Composition Producer. She founded the Women Composers’ Forum in Autumn 2018, organising workshops, panels and networking events for members. The Women Composers’ Forum has since merged with the LA-founded Alliance For Women Film Composers, with Jenna named UK Director of Relations and elected to the AWFC board. In 2019 Jenna was awarded a place in the shesaid.so Alternative Power 100 List, and in 2020 became the Music Industry Advocate for under-represented talent directory, Free The Work.

**Pirke Bergsma** (Producer, Pirke Productions, NL)

Pirke is founder of Pirke Productions ([www.pirkeproductions.com](http://www.pirkeproductions.com)) and is a creative commercial producer for international agencies and brands and also a music producer/composer. He works in advertising for over 20 years producing and directing (sometimes award winning) films for brands like Samsung, Adidas, Mitsubishi, Coca-Cola, Google.

**Dan Koplowitz** (Founder, Friendly Fire Licensing, US)

Dan Koplowitz has been involved with the music industry in one way or another for the past twenty years. He is based in Los Angeles and owns the boutique sync agency Friendly Fire Licensing, which represents about fifty labels and publishing catalogues from throughout the world for inclusion in TV shows, movies, commercials, and video games. In 2018 he landed hundreds of sync placements, from TV theme songs to film trailers to major international ad campaigns. Dan previously ran the indie label Friendly Fire Recordings (Asobi Seksu, the Phenomenal Handclap Band, Faunts). He manages a number of bands and focuses primarily on working with international acts in the USA.

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## NL Media Music in LA

14 July 18:00 h - 19:00 h | Online (via NetworkTables)

### Introduction to the LA Music Sector

Digital meetings exclusively for NL media composers, publishers and creators seeking to do business in Los Angeles. You want to get in touch (and do business) with music supervisors, directors, producers of movies, trailers, docus, commercials, games – how and where do you start?

This session takes place online via the platform NetworkTables. Please note that seats are limited and available on a first-come, first-serve basis. So get yourself in motion and save your seat.

#### **Michael Todd**, AVP, Film & TV Music / Visual Media, ASCAP Membership Group, US

With over 20+ years of experience in the film & television music industry, Mike Todd is a leader who has championed the composer/ songwriter community at all career levels. A professional musician himself, Todd nurtures the diversity of talents and has been responsible for some of ASCAP's most significant signings. He has produced many of ASCAP's flagship career development opportunities including; "I Create Music" Expo content and the highly regarded ASCAP Film Scoring Workshop. Todd also promotes ASCAP's Global presence by consulting for a number of international film music festivals & concerts within Europe, serving on the committee for the Songwriters Hall of Fame (West Coast Events) and the board of the Association of Independent Music Publishers (AIMP) as well as served for the Professional Development committee and Grammy Next mentor program for the Recording Academy LA Chapter.

#### **Chandler Poling**, Co-Founder, White Bear PR, US

Chandler Poling is the Co-Founder of White Bear PR, a Public Relations firm specializing in Publicity for Composers, Songwriters, Music Supervisors, and Film & Music Festivals around the world.

Throughout his career, Chandler has run successful Oscar, Golden Globe, Grammy, BAFTA and Emmy campaigns securing nominations and wins for his clients, including the history-making campaign for Hildur Gudnadóttir and her scores from Joker and Chernobyl. His clients have been featured in national and international publications, such as Time Magazine, Vanity Fair, New York Times, Variety, Hollywood Reporter, The Guardian, LA Times, and Rolling Stone Magazine to name just a few. He created the first ever composer-focused panel at Comic-Con San Diego, the World's Largest Pop Culture Convention. These panels are now an ongoing tradition – a platform for composers to discuss their craft and meet their fans.

#### **Heather Guibert**, Music Supervisor, Francium Enterprises, US

Upon choosing to forego a career in engineering to pursue her dream of working in music, Heather left her South Florida roots for the bright lights of Hollywood. A graduate of the University of Southern California's Music Industry program, Heather spent nine years as part of the team of Music

Supervisors at Neophonic, Inc., where she had the pleasure to work on such diverse television projects as Glee (Fox), CSI: Miami (CBS), American Horror Story (FX), The Americans (FX), United States of Tara (Showtime) and films including Eat Pray Love (Sony Pictures) and The Normal Heart (HBO). Since embarking out on her own, Heather has music supervised the Critics' Choice Documentary Awards nominee Spettacolo along with television series Lost in Space (Netflix), Rosewood (Fox), Witches of East End (Lifetime), Stitches (Freeform) and the Emmy Award winning HBO series, Veep. To date, she has had the privilege of working on more than 600 episodes of television and over a dozen films, in addition to her freelance work in Trailers, Promos and Advertising. The four-time Guild of Music Supervisors Awards nominee is a proud member of the Television Academy, Women in Film and currently serving on the Board of Directors for the Guild of Music Supervisors. She also teaches the Music Supervision course at Loyola Marymount University.

Moderator: **Peter Post**, Chief Representative, NBSO, US

The Netherlands Business Support Offices (NBSO) in Los Angeles is an official Dutch Trade Office and part of the Dutch Economic Network in the USA consisting of Embassies and Consulates. The primary objective of the NBSO LA is to support NL Entrepreneurs in doing business in the Los Angeles Metropolitan Area. The Netherlands Business Support Offices (NBSO) in Los Angeles is an official Dutch Trade Office and part of the Dutch Economic Network in the USA consisting of Embassies and Consulates. The primary objective of the NBSO LA is to support NL Entrepreneurs in doing business in the Los Angeles Metropolitan Area.

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## The Different Aspects of Video Game Music (by Position Music)

16 July 19:00 h - 20:00 h | Online (via NetworkTables)

This session with Position Music will cover everything from video game music to in-game composing, licensing to adverts and more. Position Music is an independent publisher, record label and management firm. Established in 1999 and still led by their founder Tyler Bacon. Position Music boasts a multinational presence and a continually growing staff. They place music across thousands of advertising, trailer, film, TV, and video Game projects, contributing to some of the most popular works of the past two decades. From Jeep to Google; McDonald's to Samsung. From Wonder Woman to Grey's Anatomy. Video game companies such as EA, Activision, Riot Games, ESL, Microsoft, and Ubisoft trust Position with placing music for their keystone games and corresponding promotions, eSports events, and auxiliary productions.

Find out everything Emily Weber and Jake Versluis are working on during the session. They will go into depth about everything you want (and need to know!) when it comes to music in video games.

This session takes place online via the platform NetworkTables. Please note that seats are limited and available on a first-come, first-serve basis. So get yourself in motion and save your seat.

**Jake Versluis**, VP of A&R and Interactive Media & Games, Position Music, US

Jake Versluis is VP of A&R for Position Music, a publishing and record company based in Los Angeles, where he signs composers and artists. Artists he's signed to Position have licensed hundreds of songs across trailers, film, TV, video games, and ads. In addition, Mr. Versluis manages the L.A.-based band "Dead Posey." On the sync side Mr. Versluis oversees placement of Position Music's catalog within video games. As a pitching person, he's landed music in video games and trailers in such games as PUBG, Destiny 2, FIFA, Apex Legends, Far Cry 5, Rainbow 6 Siege, Prey, Shadow of War, Dragon Age: Inquisition, League of Legends, Uncharted Lost Legacy, Titanfall 2, Call of Duty WWII and many more.

Jake was heavily on the artist management side of things from 2004-2011 when he worked for REN Management in Beverly Hills. Duties included doing day-to-day management for the multi-platinum band Incubus.

**Ted Kocher**, Sr. Editor, Music Supervisor, PlayStation, US

Ted is a music professional with high-level experience performing every discipline of interactive music, including music production, composition, performance, editing and implementation, marketing and brand audio development and management, music library and publishing relations, audio implementation, and most importantly- "telling a story through music." Ted has been nominated for a GRAMMY award and has won BAFTA, TEC and G.A.N.G. awards for many game titles. He's 10+ years of experience as part of the Playstation Music Team.

Moderator: **Emily Weber**, Vice President & Head of Synch, Position Music, US

Emily Weber is the Vice President / Head of Synch for the Los Angeles-based indie-publisher, Position Music. Weber is responsible for building and overseeing the nine-person synch team which is responsible for exploiting Position Music's repertoire in Advertising, Film, Television, Trailers and Video Games worldwide. Weber joined Position Music in 2010 and has been instrumental in expanding Position Music's Movie Trailer, TV Promo and International Advertising business. She has A&R/Produced over 30 albums made for movie trailers. Over her 15+ years of pitching music she has become a trusted source for music supervisors, editors/producers, and creative directors throughout the industry.

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## **NL Media Music in LA: Preparing your Plan, Proposition and Pitch**

8 September 18:00 h - 20:00 h | Online (via NetworkTables)

You are in LA and about to meet some key players in the media music industry, but how do you get your story across (digitally)? And most importantly, how can you maximise the chances of this contact leading to a contract? What are the presentational elements that directors, music supervisors en studio executives look for, and what are the things that you really shouldn't do or say if you want to gain their trust and respect? In this session two experts will prepare you for encounters with key players.

Please note: This session #2 is your ticket for session #3 on October 6 in which you will pitch to these key players in LA. Also be aware that you have to be member of Buma Stemra in order to attend this session.

This session takes place online via the platform NetworkTables. Please note that seats are limited and available on a first-come, first-serve basis. So get yourself in motion and save your seat.

**David Beckett** (founder and pitch coach, Best 3 Minutes, NL/US)

David Beckett is an international pitch coach, who has trained over 1100 Startups to win over €295Million in investment, including over 100 Dutch entrepreneurs pitching in the USA. He's also trained more than 16,000 people at companies such as Booking.com, Tommy Hilfiger, ING, PwC, Google and IKEA in 29 countries. David is the creator of The Pitch Canvas©, and the author of the book Pitch To Win.

**Terese Gustafsson** (Creative Manager, Pusher Music, DE)

Terese Gustafsson, being from European grounds, knows how to make it in L.A. She is the Creative Manager in Europe for PUSHER, a modern hydra of sync licensing, bespoke composition, and label & publishing services based in Los Angeles & Berlin. It's stable of producers, artists, DJ's, composers and songwriters, license or create original music and sound design. Recent works include Film Trailer and Promo campaigns like: White Lines, The Joker, Saint Maude & Star Wars: The Rise Of Skywalker. And Advertising and Gaming campaigns like VW, Call Of Duty & Audi. Currently based in Berlin, Terese keeps an eye out for interesting producers, artists, and composers as well as help build and maintain relations with European clientele and creatives.

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## **Crafting Soundtracks for Animation**

17 September 11:00 h - 12:00 h | Online (via NetworkTables)

Learn all about composing for animated films. In this session, composers Joep and Sebastiaan will give a deep-dive into the tricks, techniques and learned processes of collaborating with visual designers to compose stand-out sonic worlds. They'll illustrate their points by taking the audience through their creative approach on well-loved vegetarian sausage commercial 'Times are Changing' for Unox.

This session takes place online via the platform NetworkTables. Please note that seats are limited and available on a first-come, first-serve basis. So get yourself in motion and save your seat.

### **Joep Meijburg** (composer and sound designer, Ambassadors)

Joep Meijburg is a composer and sound designer at creative production studio Ambassadors in Amsterdam. When he joined as an intern in 2009 after some solid stalking of one of the founders at a brown bar, no hour was too late and no musical chord too difficult to try out. Joep now works on commercials for local and international brands including Hema and McDonald's, plays the occasional gig, and more recently collaborated on a series 'on ideas' with HALAL director Johan Kramer.

### **Sebastiaan Roestenburg** (composer, sound designer and founding partner, Ambassadors)

Sebastiaan Roestenburg is a senior composer, sound designer and founding partner of creative production studio Ambassadors, where he writes and produces music to picture for brands including Audi, Nike, Corona and artists such as Erwin Olaf. At Ambassadors, he oversees all music productions and has spoken on the interaction between music and image at events including Amsterdam Dance Event, Berlin Commercial Festival, Rotterdam Doelen Ensemble, and Amsterdam Film Academy.

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## **NFF, BMIM & DFC Present: Masterclass Kris Bowers (When They See Us, Dear White People, Green Book)**

27 September 20:00 h - 22:00 h | Online (via NFF)

A masterclass with virtuoso pianist and composer Kris Bowers. He composed the music for Ava Duvernay's *When They See Us*, Justin Simien's *Dear White People* and Oscar winner *Green Book*. In the latter film, Bowers also played the arrangements of the real Don Shirley, acting as a piano double for actor Mahershala Ali. On Sunday 27th September, Kris will give a 'BMIM Presents' online masterclass as part of the Netherlands Film Festival Professionals Program.

This session takes place at the online edition of the Nederlands Film Festival 2020. If you want to attend this session e-mail us on [connects@buma-music-in-motion.nl](mailto:connects@buma-music-in-motion.nl). A few days before September 27th you will receive the login details to join this online session. Please note: tickets are limited and distributed on a first-come, first-serve basis.

### **Kris Bowers**

Emmy Award-winning composer and pianist Kris Bowers creates genre-defying music that pays homage to his jazz roots with inflections of alternative and R&B influences. His debut album, *Heroes+Misfits*, opened at number one on the iTunes jazz chart in 2014. In 2015, he was selected to participate in the Sundance Film Composers Lab at Skywalker Sound and in 2018, Bowers scored *Green Book*, for which he was nominated for 'Best Score' at the 2019 Critic's Choice Awards. In the same year Bowers received the prestigious 'ROBIE Pioneer Award' from the Jackie Robinson Foundation and he scored *Monsters and Men*, which premiered at the 2018 Sundance Film Festival and has been nominated for an Emmy. Bowers' original music and lyrics are featured in *Madden NFL 19: Longshot*, as well as the forthcoming *Madden 2020*.

Moderator: **Emily Weber** (Position Music, US)

Emily Weber is the Vice President / Head of Synch for the Los Angeles-based indie-publisher, Position Music. Weber is responsible for building and overseeing the nine-person synch team which is responsible for exploiting Position Music's repertoire in Advertising, Film, Television, Trailers and Video Games worldwide.

Weber joined Position Music in 2010 and has been instrumental in expanding Position Music's Movie Trailer, TV Promo and International Advertising business. She has A&R/Produced over 30 albums made for movie trailers. Over her 15+ years of pitching music she has become a trusted source for music supervisors, editors/producers, and creative directors throughout the industry.

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## **Music in Sci-Fi: the Sound of Black Mirror**

2 October 10:30 h - 12:00 h | Online (closed session)

Videoland initiated the Videoland Academy, a new talent development project, supported by the Dutch Film Fund in collaboration with NFF, IDFA, IFFR, Dr. Script, Nederlandse Filmacademie, PlanetX, Filmmore and Buma Music in Motion. Within the theme 'grounded sci fi': four fiction and one documentary series have been selected for this talent project. We on our side selected five composers who will meet the filmmakers in a matchmaking session. But first, in order to promote the role of music in sci fi series, we organize an in-depth conversation with the music supervisor responsible for the soundtrack of *Black Mirror*: Amelia Hartley.

Amelia is an award winning music supervisor, taking an award at Music Week's Sync Awards, and being the first person from the UK nominated at the prestigious Annual Guild of Music Supervisors Awards. Through her 15 years working as Head of Music for Endemol UK, credits include *Peaky Blinders*, *Fortitude*, *Black Mirror*, *Big Brother*, the iTunes Festival, the Brit Awards and Fame Academy.

The Q&A with Amelia Hartley is moderated by Dutch musician & songwriter Rita Zipora Verbrugge.

Please note: this is a closed session.

This session is supported by Videoland Academy

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## NL Media Music in LA #3

6 October 18:00 h - 20:00 h | Online (via NetworkTables)

On the 8th of September we hosted NL Media Music in LA #2, where our attendees learned all about pitching, getting their message across and how to improve their chances of winning a pitch. But what good is learning all this if you don't actually get to pitch? Not that great, really. Which is why we're hosting 'Session #3: LA Media Music Pitch Event for NL Entrepreneurs!' on October 6th. In this session you'll get to pitch to decision makers and influentials in LA. The aim of the pitch event is to create digital connection that lead to new inspiration, cooperation and collaboration which contribute and add value to your work, projects and productions.

This session takes place online via the platform NetworkTables. Please note that seats are limited and available on a first-come, first-serve basis. So get yourself in motion and save your seat.

### **Gary Calamar** (president, Go Music, US)

Gary Calamar, president of Go Music, is a five time Grammy-nominated producer and music supervisor who has overseen the music on some of the most acclaimed and popular shows on television including "True Blood", "Six Feet Under", "Dexter", "Entourage", "Weeds", "House" and "Man In The High Castle". Gary has also music supervised the films "Carrie Pilby", "Slums Of Beverly Hills", "I Love You Philip Morris" and "Varsity Blues," for which he received a gold record for the soundtrack. Gary was twice awarded the Guild Of Music Supervisor Award for Best Music Supervision for Television. Gary's current television projects include "Cobra Kai" (Netflix), and "Titans" (HBO MAX).

Gary is a veteran DJ currently at 88.5 KCSN and the co-author of "Record Store Days (From Vinyl to Digital and Back Again)". Gary is also a songwriter and co-wrote the song "Let's Boot and Rally" performed by Iggy Pop and Bethany Cosentino (Best Coast) which was named by Rolling Stone magazine as one of Iggy's all-time best collaborations.

### **Thomas Golubić** (music supervisor, SuperMusicVision, US)

Thomas Golubić is a three-time Emmy-nominated music supervisor, DJ and twice Grammy-nominated record producer. His music supervision credits include the AMC series Better Call Saul, Breaking Bad, Halt and Catch Fire and The Walking Dead, the Netflix series Grace and Frankie and Love, the Amazon series Sneaky Pete, the Showtime series Ray Donovan, and the HBO series Six Feet Under among many other film & television projects. In 2017 Thomas became the president of the Guild of Music Supervisors, the same year he was nominated for the first Outstanding Music Supervisor Emmy Award for his work on Better Call Saul. He received subsequent nominations again in 2019 and 2020. The Guild twice awarded Thomas with Best Music Supervision in a Television Drama for his work on Breaking Bad.

### **Michael Gross** (Google, US)

Michael Gross is a polymath freelance executive-producer and independent music supervisor, focusing on the intersecting fields of media arts, technology and advertising. You can find him these days at Google, producing campaigns for their new cloud-gaming platform, Stadia.

Michael is well-traveled in the brand space, both literally and figuratively. Having cut his teeth at ad agencies in his native Los Angeles, he moved to the UK in 2013 to focus on opportunities in fashion &

music. Recently returning to California, he's reluctantly traded the wonderful moods of London for the sunshine of the Golden State, but still misses a good pub ale. When not doing dad things with his way-too-many-children, he'll occasionally find the time for a surf.

**Ted Kocher** (Sr. Editor, Music Supervisor, PlayStation, US)

Ted is a music professional with high-level experience performing every discipline of interactive music, including music production, composition, performance, editing and implementation, marketing and brand audio development and management, music library and publishing relations, audio implementation, and most importantly- "telling a story through music." Ted has been nominated for a GRAMMY award and has won BAFTA, TEC and G.A.N.G. awards for many game titles. He's 10+ years of experience as part of the Playstation Music Team.

**Mike Ladman** (Droga5, US)

Since joining Droga5 in 2016, Mike Ladman has developed the Music Department and manages music and audio capabilities across the agency and client roster. During this time, Mike has helped lead the agency to win over 25 music and advertising industry awards, notably four Cannes Lions, two D&AD Pencils, four Clios and six AMP awards, among others, across Droga5 clients such as Google, The New York Times, Hennessy and others. In 2018, Mike was named one of Billboard's Top Branding Power Players. He has been an international music delegate around the world at music festivals and conferences in Denmark, Amsterdam, Israel, Brazil and more. Prior to joining Droga5, he was a Music Producer at McCann for nearly seven years, where he provided music for clients, such as Microsoft, the United States Army, Verizon, MasterCard and more, across the agency's roster. Mike received his first film credit managing the music supervision for an indie film, Tracktown, which premiered at the LA Film Festival in 2016. In his free time, you can find Mike DJing around New York City as DJ PuppyHiccups.

**Jacob Piontek** (independent music supervisor, composer, sync agent, US)

Jacob is a music supervisor, composer and sync agent currently based in Los Angeles. Originally from St. Louis, he studied piano and percussion from youth through college, achieving degrees in Communications (Fordham University) and Film Scoring (Berklee College of Music). After graduate school, he began composing for advertisements in New York City, eventually relocating to Paris for a work contract with Gabriel Yared. Following a move to Los Angeles, his work in supervision began with Walker, where he produced and supervised numerous projects for clients including Nike, Apple, Google and Tom Ford. While continuing as an independent supervisor, Jacob has been privileged to work alongside Dan Koplowitz as a sync agent at Friendly Fire Licensing, which represents a world-spanning catalogue of genres/artists for placement in film, television, advertising and video games.

**Michael Todd** (AVP, Film & TV Music / Visual Media, ASCAP)

With over 20+ years of experience in the film & television music industry, Mike Todd is a leader who has championed the composer/ songwriter community at all career levels. A professional musician himself, Todd nurtures the diversity of talents and has been responsible for some of ASCAP's most significant signings. He has produced many of ASCAP's flagship career development opportunities including; "I Create Music" Expo content and the highly regarded ASCAP Film Scoring Workshop. Todd also promotes ASCAP's Global presence by consulting for a number of international film music festivals & concerts within Europe, serving on the committee for the Songwriters Hall of Fame (West Coast Events) and the board of the Association of Independent Music Publishers (AIMP) as well as served for the Professional Development committee and Grammy Next mentor program for the Recording Academy LA Chapter.

**Jake Versluis** (VP A&R, Position Music, US)

Jake Versluis is VP of A&R for Position Music, a publishing and record company based in Los Angeles, where he signs composers and artists. Artists he's signed to Position have licensed hundreds of songs across trailers, film, TV, video games, and ads. In addition, Versluis manages the L.A.-based band "Dead Posey."

On the sync side Versluis oversees placement of Position Music's catalog within video games. As a pitching person, he's landed music in video games and trailers in such games as PUBG, Destiny 2, FIFA, Apex Legends, Far Cry 5, Rainbow 6 Siege, Prey, Shadow of War, Dragon Age: Inquisition, League of Legends, Uncharted Lost Legacy, Titanfall 2, Call of Duty WWII and many more. Jake was heavily on the artist management side of things from 2004-2011 when he worked for REN Management in Beverly Hills. Duties included doing day-to-day management for the multi-platinum band Incubus.

**Martin van der Werff** (director, the very creative firm, US)

Martin started working as an executive producer for various touring productions. He later developed as a director and has been working as a creative director, show director, and director for many projects and different partners during the past few years with his own creative agency, The very creative firm.

As an all-round creative, Martin is able to offer a 360 degree scope of services. From creative direction of music productions, to storyboard creation and script writing, to coaching of speakers. From creative direction of video productions to creating and rehearsing entire show productions.

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## Q&A Special with Kris Bowers

8 October 20:00 h - 21:00 h | Online (via NetworkTables)

On the 27th of September Emmy Award-winning composer Kris Bowers (Green Book, When They See Us) will give a masterclass during the Netherlands Film Festival, presented by BMIM. On October 8th however, we've arranged an intimate, more in depth online workshop for a few happy composers. He will be talking in an intimate, wide-ranging q&a workshop where you can ask him questions about his work. Bowers creates genre-defying music that pays homage to his jazz roots with inflections of alternative and R&B influences. His debut album, Heroes+Misfits, opened at number one on the iTunes jazz chart in 2014. In 2015, he was selected to participate in the Sundance Film Composers Lab at Skywalker Sound and in 2018, Bowers scored Green Book, for which he was nominated for 'Best Score' at the 2019 Critic's Choice Awards. In the same year Bowers received the prestigious 'ROBIE Pioneer Award' from the Jackie Robinson Foundation and he scored Monsters and Men, which premiered at the 2018 Sundance Film Festival and has been nominated for an Emmy. Bowers' original music and lyrics are featured in Madden NFL 19: Longshot, as well as the forthcoming Madden 2020.

Do you want to join? Register here. One side note; you do have to attend Kris' masterclass on the 27th in order to register. No masterclass, no chance of being one of the 30 joining the intimate masterclass.

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## Game On – Video Game Music in 2020 and Beyond

23 October 13:30 h - 14:30 h | at Amsterdam Dance Event

Music and video games have been best friends since the classic 8-bit chip soundtracks of the 1980s and the needle drop playlists of Grand Theft Auto in the late 1990s. The great thing about gaming is that music often plays a prominent role; from programming your own playlists in games like Roblox to listening to original composed scores recorded by orchestras in studios (that even major feature films no longer use), the sky's the limit.

What opportunities exist for both AAA+ games and the growing, crowdfunded independent gaming sector in terms of placement of music? Do you need to learn how to use games engines such as Unity to be a composer? Is production music used in the sector at all? Which gaming music supervisors are curating the huge sports games playlists? And where does score end and sound design begin? This panel will unpack the landscape of music and games through the pandemic and into 2021, and lay out pathways that emerging rights holders and composers can follow to level up at visual media's most dynamic, fast-moving and exciting sector.

This panel takes place during ADE.

If you want to attend this panel you have to have a ticket for ADE Pro Online. We offer you a € 15,- discount on a ticket with the code ADEProxBuma. Valid until October 20.

**Eric Kalver** (Music Supervisor, Activision Blizzard, US)

For over 10 years, Eric Kalver has been a successful multifaceted musician in Los Angeles. You may know him from his work as the Music Supervisor of Activision Blizzard, but he is also an accomplished drummer, arranger, and composer. Eric is responsible for all marketing and in-game music uses for video games such as Tony Hawk's Pro Skater 1+2, Call of Duty, Crash Bandicoot, and more. This year, Eric was nominated for "Best Music Supervision in a Video Game" at the 2020 Guild of Music Supervisors Awards for Call of Duty: Modern Warfare. Previously, he was a producer and music supervisor for Music and Strategy working with brands such as Netflix, Lincoln Motor Company, Ford, Miller Lite, Nest, and many more. Eric has orchestrated on movies such as "Fast Five" and "Skyline", he is a published arranger through Alfred Music Publishing, and has written music for television. Currently, Eric can be seen playing drums on the Netflix comedy special Todd Glass: Act Happy and is endorsed by Tamburo Drums in Italy.

**Ted Kocher** (Sr. Editor, Music Supervisor, PlayStation, US)

Ted is a music professional with high-level experience performing every discipline of interactive music, including music production, composition, performance, editing and implementation, marketing and brand audio development and management, music library and publishing relations, audio implementation, and most importantly- "telling a story through music." Ted has been nominated for a GRAMMY award and has won BAFTA, TEC and G.A.N.G. awards for many game titles. He's 10+ years of experience as part of the Playstation Music Team.

**Raphaella Lima** (Global Music Partnerships & Marketing, Electronic Arts, US)

Raphaella Lima has been with EA for over 18 years. In her current role in Global Music Partnerships and Marketing, Raphi turns music content into international brand assets and culturally-rich campaigns. She explores the data, builds the partnerships, crafts the campaigns, secures the talent and oversees it all through streaming services, social media, trailers, commercials, press events, experiential activations and beyond. In her tenure position at EA and within the industry, she leverages her expertise, early access to artists, and data-driven consumer insights to build meaningful music marketing programs that deliver against product objectives, enhance the artist's career, and drive organic impressions and engagement. In her role as a Music Supervisor, she is responsible for music programming and the creation of custom songs for several EA franchises,

including global hits such as FIFA, NBA LIVE, Madden, Need for Speed and The Sims. While at EA, Raphi also oversaw the production and release of over 100 digital soundtracks for EA Recordings. Prior to EA, she supervised music soundtracks for various extreme sports athletes and brands, such as Roxy, O'Neill, Travis Pastrana, Mike Metzger, Jeremy McGrath, Tony Hawk and more, as well as produced the first-ever music magazine on DVD, 750mph.

**Jake Versluis** (VP of A&R and Interactive Media & Games, Position Music, US)

Jake Versluis is VP of A&R for Position Music, a publishing and record company based in Los Angeles, where he signs composers and artists. Artists he's signed to Position have licensed hundreds of songs across trailers, film, TV, video games, and ads. In addition, Mr. Versluis manages the L.A.-based band "Dead Posey."

On the sync side Mr. Versluis oversees placement of Position Music's catalog within video games. As a pitching person, he's landed music in video games and trailers in such games as PUBG, Destiny 2, FIFA, Apex Legends, Far Cry 5, Rainbow 6 Siege, Prey, Shadow of War, Dragon Age: Inquisition, League of Legends, Uncharted Lost Legacy, Titanfall 2, Call of Duty WWII and many more. Jake was heavily on the artist management side of things from 2004-2011 when he worked for REN Management in Beverly Hills. Duties included doing day-to-day management for the multi-platinum band Incubus.

Moderator: **Emily Weber** (Vice President & Head of Synch, Position Music, US)

Emily Weber is the Vice President / Head of Synch for the Los Angeles-based indie-publisher, Position Music. Weber is responsible for building and overseeing the nine-person synch team which is responsible for exploiting Position Music's repertoire in Advertising, Film, Television, Trailers and Video Games worldwide. Weber joined Position Music in 2010 and has been instrumental in expanding Position Music's Movie Trailer, TV Promo and International Advertising business. She has A&R/Produced over 30 albums made for movie trailers. Over her 15+ years of pitching music she has become a trusted source for music supervisors, editors/producers, and creative directors throughout the industry.

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## Film Music and Film Editing with Ruben van der Hammen

27 October 10:00 h - 11:00 h | at Codarts

An open dialogue about film editing and film music. We will look into how an editor makes choices, on which elements is she or he relying in relation with music. Ruben will share his experience on editing the Buma Music in Media Award and Gouden Kalf winning film "They Call Me Babu" directed by Sandra Beerends, with music by Alex Simu.

This lecture is presented by Codarts. If you want to join this online lecture please email us on [connects@buma-music-in-motion.nl](mailto:connects@buma-music-in-motion.nl) and we will send you the details on how to attend. Please note: you have to be a student in order to attend this lecture. Also spaces are limited and we handle a first-come-first-serve basis.

### Ruben van der Hammen

Ruben van der Hammen (1983) graduated from the Dutch Film Academy in 2011 and has been working as an editor since. He has worked on both drama and documentary productions all over the world. His work includes the Emmy award winning films 'Minders Shot Down' and 'Etgar Keret: Based on a true story'. In 2020 he received the 'Gouden Kalf' award for best editing.

Presented by Codarts.

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## **BMIM New Talent Demo Derby**

17 November 20:00 h - 21:00 h | Online (via NetworkTables)

Do you want an insight in the mind of four up-and-coming Buma Award nominated and winning composers? Do you want to keep up with the next generation of media music? Then tune into the BMIM New Talent Demo Derby!

The BMIM New Talent Demo Derby is all about experiencing the talent and vision of a new generation through the ears. And who better to reach out to than the winners and runners-up of the Buma Music In Motion New Talent Award of 2019 and 2020; Annelotte Coster, Daan Hofman, Gijs Knol en Thomas van der Burg. For this session we briefed our composers and challenged them to present their demo track to each other and, of course, to you.

During this session our composers will join each other in an open discussion, where they compare, give feedback and pick apart their music. After presenting, the other composers will give their initial thoughts, praises and comments alike. Be sure to sign up to be part of the sound of the future!

Want to know how they work, what their creative process looks like, or how their music came to be? After the demo presentations, the virtual floor will be open and you get the chance to ask all your questions and learn everything you need to know.

This session takes place online via the platform NetworkTables. Please note that seats are limited and available on a first-come, first-serve basis. So get yourself in motion and save your seat.

This session will be Dutch spoken.

### **Thomas van der Burg**

Thomas van der Burg (1995) is a Dutch film and media composer. He attended the Rockacademie in Tilburg from 2014 to 2018 and was an intern for the upcoming Los Angeles-based composer Joep Sporck, assisting him on the feature film "Sinterklaas en het Gouden Hoefijzer". In 2019 he composed the music for Dutch talk show "Jacobine". Now he is working as an independent composer working on various interesting projects, in both the TV, film and commercial sectors.

### **Annelotte Coster**

Annelotte Coster (1995) is a composer and keys player. In 2013 she starts her education in Pop Keys at the Conservatory of Amsterdam, with a focus on original material. During her Bachelor's she plays in various bands and develops an interest in the combination of music and film. With that in mind she enrolls into extracurriculars in film music with Jurre Haanstra and Walther Stuhlmacher. In 2017 she is accepted for the Master's Composing for Film, a collaboration between the Conservatory of Amsterdam and the Dutch Film Academy. There, she writes music for fiction films, documentaries and advertisements. In addition, she does research for her thesis Popular Music as an Instrument in Film Score. She applies her findings in Ningyo (Timo Ottevanger). For her other graduation films she composes in various styles, a.o. a string quartet for the documentary Als Je Later Groot Bent (Max Baggerman), that won the VPRO documentary award in 2019 and was nominated for the BMIM New Talent Award in 2020. Her most recent work is an ambient score for short film Marlon Brando (Vincent Tilanus).

### **Daan Hofman**

Since 2018 Amsterdam based composer Daan Hofman mainly focuses on composing for film and has written music for 15 short films. Two of his soundtracks were nominated for 'Best Musical Score' on the 48h film projects and he won in Rotterdam.

In September 2019, Daan was admitted to a master's program in Media Composition at Chichester University (UK) and he wrote the music for the BNNVara documentary 'De schrijver, de moordenaar & zijn vrouw', broadcasted on Dutch television. In 2020 he won the BMIM 'New Talent Award', with his orchestral soundtrack to the short film 'Danny & the Wild Bunch' by Robert Rugan.

In addition, it was recently announced that he has won the 2nd prize at the CAIFF with his score for the short film 'I'll Be Here' by Tiffany Murray.

### **Gijs Knol**

Gijs Knol is an independent composer and music producer from The Netherlands. He won the Buma Music In Motion New Talent Award in 2019 with his music compositions for the Anne Frank Foundation. He studied Media Music at the ArtEZ Conservatory in Enschede, NL. Gijs started his career working closely together with producer Jaywalker, collaborating on projects like sonic branding and jingles for International Radio stations like KTU New York, KIIS-FM, Heart Radio UK and recently worked with the metropole orchestra for the new sonic branding for ClassicNL/FM. Nowadays Gijs works mostly on compositions for the advertising industry and TV campaigns and short films & documentaries.

### **Moderator: Camilla van der Kooij**

Since 2007 Camilla van der Kooij has been working as a freelance violinist, mostly in pop music. This provides her with lots of awesome adventures, because she works with many different artists. She played in Kytteman's Orchestra and for bands such as the Analogues, Kensington, Wende Snijders and is a part of the Red Limo Quartet, which tours with, among others, Eddie Vedder.

In addition to playing violin, Camilla studied Applied Physics at TU Delft and Art of Sound at the conservatory of The Hague. Under the alias The Stringlab she arranges and records string players in her home studio for (international) projects.

In her 'free time' Camilla is an enthusiastic surfer and is working on a documentary series on surfing musicians.

Her blog is [www.camillavanderkooij.nl](http://www.camillavanderkooij.nl)

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## **Masterclass Florencia Di Concilio**

24 November 11:00 h - 12:30 h | at IDFA

Together with IDFA we'll open the floor for conversations about the importance of music in documentaries. In order to do so, BMIM will present an Industry Talk in the form of a Masterclass by composer Florencia Di Concilio. The renowned composer (Becoming Zlatan, Buddy) will give a masterclass on her work as music composer for documentaries. With an extensive career in both fiction and docs, she is one of the outstanding figures of the new generation.

The masterclass will take place on November 24th at 11am. Want to join? Please send an email to [connects@buma-music-in-motion.nl](mailto:connects@buma-music-in-motion.nl) and we'll make sure you receive a ticket.

### **Florencia Di Concilio** (Composer, FR)

Armed with an indisputable virtuosity - fruit of an intensive learning process during many years -

Florencia Di Concilio offers a universe of striking richness. Between the opera records of Italian grandparents and the melodies of her father, jazz and tango pianist, the Uruguayan composer colors her music with all these influences, appropriating films without ever disguising their nature. *Dark Blood*, by George Sluizer, filmed in 1993 and released almost 20 years later, illustrates this intention and allows the composer to sublimate the burning deserts of Utah. Her remarkable work on strings, in particular guitars (arpeggione, charango, cuatro) allows to reinforce a folk imagination while bringing a magnificent depth to the whole, giving the landscape and the history, a suffocating almost palpable aspect. Further in this vein, it is impossible not to mention *Ava*, a feature film by Léa Mysius, where the musician plunges us into the agonizing road to blindness, constantly playing on the contrast between the subject and its light staging. Besides fiction, Florencia's brilliant work also shines in documentaries: *Buddy* by Heddy Honigmann, *Becoming Zlatan* by Frederik and Magnus Gertten or *Love Hotel* by Philip Cox and Hikaru Toda.

Moderator: **Robil Rahantoeknam** (Sound Designer en Consultant Film Fonds, NL)

Robil (1981) was born in Zwolle and completed the Sound Design course in 2009 at the Netherlands Film and Television Academy in Amsterdam, where he now lives. In recent years, Robil has worked as a Production Sound Mixer on feature films such as *Suriname* (2019), *De Beloofte van Pisa* (2018 - winner NFF Gouden Kalf Best Music), *My Foolish Heart* (2016 - winner NFF Gouden Kalf Best Sound Design), *November* (2015 - winner Tribeca Film Festival Best Cinematography, winner EFTA Best Sound Design). In the meantime he has worked on series such as *Mocro Maffia 2*, *Van God Los* and *Vechtershart* and various short films. Until 2013 he worked in post-production sound for films such as *Tula: The Revolt* (2013) and *Winterstilte*, where he won a Gouden Kalf for Best Sound Design in 2008, together with Huibert Boon and Alex Booy. Robil has been working at the Netherlands Film Fund as a consultant since 1 September 2020.

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## Sync Workshop BMIM x MMF

2 December 20:00 h - 21:30 h | Online (via Zoom)

On the 2nd of December BMIM and MMF will host a sync workshop in which music supervisors, sync agents and publishers will share their sync vision and thoughts, and they'll explain best practice so that you can achieve more sync success. The professionals who will participate are David Wille (Kobalt), Jonathan Christiansen (Hit The Ground Running) and Amelia Hartley (Music Supervisor Black Mirror, Peaky Blinders). The workshop is moderated by Walter Flapper (Flapper Management).

Do you want to join? Register [here](#).

**Jonathan Christiansen** (Supervisor, Hit The Ground Running, US)

Jonathan Christiansen is a music accompanist at the LA-based Hit The Ground Running and oversees projects such as *Silicon Valley* (HBO), *Gotham* (FOX), *CSI* (CBS) and various studio films. He is also active as an A&R manager at PUSHER, an artists' agency specialising in licensing and making music for film trailers such as *Blade Runner 2049*, *Star Wars* and *Mad Max*. With his background as DJ & producer himself, he prides himself on being the epicentre of performing projects from a like-minded creative & licensing point of view.

**Emily Weber** (Vice President & Head of Synch, Position Music, US)

Emily Weber is the Vice President / Head of Synch for the Los Angeles-based indie-publisher, Position Music. Weber is responsible for building and overseeing the nine-person synch team which is responsible for exploiting Position Music's repertoire in Advertising, Film, Television, Trailers and

Video Games worldwide. Weber joined Position Music in 2010 and has been instrumental in expanding Position Music's Movie Trailer, TV Promo and International Advertising business. She has A&R/Produced over 30 albums made for movie trailers. Over her 15+ years of pitching music she has become a trusted source for music supervisors, editors/producers, and creative directors throughout the industry.

**David Wille** (SVP Sync & Brand Partnerships UK/EU, Kobalt, UK)

David Wille has been active in the music industry for 25 years as a frontline marketer and promotional employee for Kobalt in London. He contributes to the creation of memorable stories by harnessing the power of music, helps create partnerships between artists and brands and leads global marketing campaigns.

Moderator: **Walter Flapper** (Artist Manager, Flapper Management, NL)

The roots of Noisia and Flapper Management have been firmly rooted in Groningen since 2006. Besides being their artist manager, Walter co-owns a record label with the members of Noisia; VISION. Other artists on Flapper Management's roster include Zonderling, IMANU and Posij.

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## Script & Score NFF x BMIM

13 December | Netherlands Film Festival

Buma Music in Motion and the Netherlands Film Festival (NFF) are committed to ensure more and deeper connections between young filmmakers and the music sector. One of the initiatives that supports this commitment is the NFF Talent Program which takes place on 13th of December. The core idea of this program is that young filmmakers and composers get acquainted with each other and their work. Composers are asked to write music based on screenplays in development and present themselves and their work to filmmakers. These meet-ups between creative talents should lead to future collaborations and enrich the Netherlands' thriving and innovative audiovisual industries. Of course, this initiative can't survive without your input.

If you're a film music composer under 32 years of age, or you know one, you can sign up before 1 November at the following address: [connects@buma-music-in-motion.nl](mailto:connects@buma-music-in-motion.nl). In order to participate we would also like to receive a short biography, age, education, photo, an overview of your work and your name. Based on this information NFF and BMIM will select five composers to participate in this initiative. More information about BMIM Connects and NFF will follow soon.

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## ChristMatchmaking – Session 1

16 December 11:00 h - 12:00 h | Online (via Zoom)

Ho ho ho! The season to be merry is soon upon us. It's a time that is usually typified by drinks, food, parties and people to talk to. This year, everything will probably be a bit different, but we do want to give you one more chance to connect with meaningful people (other than family and friends). Which is why we decided to host one more Matchmaking session in 2020, but with a twinkle of festivity, ChristMatchmaking! Catchy right? Want to participate? Sign up by filling out the form below! Deadline: 13 December.

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Is this matchmaking not what you are looking for? Good news! We also have a session 2. [Click here](#) to see who's all participating!

You can no longer participate. The deadline has expired.

**Django Weisz Blanchetta** (SuperHeroes, NL)

Django Weisz Blanchetta is Managing Director at SuperHeroes, which he co-founded in 2009. SuperHeroes is an international, creativity-driven, digitally native agency with one mission: to save the world from boring advertising. Django has a demonstrated history of working in the international marketing and advertising industry. Passionate about business strategy, cultural connections and entrepreneurship. Having cast aside various secret identities, Django answered his inner call to lead a group of extraordinary people from all over the world, co-founding SuperHeroes in 2009. Before launching SuperHeroes, Django cut his teeth as an Interaction Designer, Management Consultant and Operations Director. He learned that great results don't come easy. Dedication, focus and working with the best people are all essential ingredients when fighting mediocrity in every form.

**Pia Hoffmann** (music supervisor, DE)

For more than a decade, Pia Hoffmann has been the creative hub for directors, producers, composers, publishers and labels alike and has made herself known as one of Europe's leading music supervisors for film and television. Her setups and concepts are tailor-made, always finding the perfect equilibrium between a unique artistic style and budgetary demands, always connecting the right kind of people. Her services include rights clearances as well as contract negotiations.

Pia strongly believes in creative teamwork and various ways of making the music heard, and is therefore not only responsible for Schwesterherz Records, she is also a frequent keynote speaker at music congresses and an ardent lecturer for film students and festival participants.

**Jon Karthaus** (director, NL)

Jon Karthaus (35) wanted to be an actor and filmmaker when he was only 9 years old. He started acting at a young age and besides acting, he wanted to create more so he started learning as much as possible about; writing, producing and above all directing. He started his own production company at the age of 21 and never stopped creating ever since.

With his Amsterdam based production company; Johnnywood Productions, Jon co-produced his feature film debut called 'Homies' in 2014. This comedy was also written and directed by Jon and reached more than 200,000 visitors to Dutch cinemas. This was followed by a couple of television series, music video's and commercials, as well as writing and directing his second film called 'Bella Donna's' in 2016, which also received the 'Golden Film'. And it seems like the Dutch audiences like Jon's cinematic signature. Jon recently wrote and directed the multicultural blockbuster 'Bon Bini Holland II' which was awarded for 'Best Film of 2018', got the Platinum Status after only two weeks of release and attracted over 700.000 visitors. Jon is now developing two new feature films and is working as a showrunner/writer on a new television series. Which will be expected in 2021.

**Léon Noordzij** (The Pastry Shop, NL)

Léon Noordzij is Creative director, Trailer Editor and Co-owner of The Pastry Shop and has over 14 year of experience in the European film industry.

The Pastry Shop works with producers, distributors, sales agents and streaming services to reach their audiences through tasteful short form work across all platforms, from 15 second socials to 2 minute theatrical trailers.

Clients include Netflix, Savage Film, Kaap Holland Film, Baldr, Lemming Film and Dutch Filmworks.  
[www.thepastryshop.film](http://www.thepastryshop.film)

Supported by the Guild of Music Supervisors.

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## ChristMatchmaking – Session 2

16 December 20:00 h - 21:00 h | Online (via Zoom)

Ho ho ho! The season to be merry is soon upon us. It's a time that is usually typified by drinks, food, parties and people to talk to. This year, everything will probably be a bit different, but we do want to give you one more chance to connect with meaningful people (other than family and friends). Which is why we decided to host one more Matchmaking session in 2020, but with a twinkle of festivity, ChristMatchmaking! Catchy right? Want to participate? Sign up by filling out the form below!  
Deadline: 13 December.

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You can no longer participate. The deadline has expired.

### **Ed Bailie** (music supervisor, director Leland Music, UK)

Ed Bailie is a Music Supervisor for Film, Television & Advertising from independent music company Leland Music.

Music supervision highlights include numerous multi-award winning advertising campaigns for John Lewis & Partners, Nike, Mercedes-Benz and Amstel, plus feature film & television credits Ronaldo, Formula 1: Drive To Survive (Netflix Original), War of The Worlds (Fox/Canal+), Top Boy (Netflix Original) and Steve McQueen's film anthology Small Axe (BBC).

With a background in music publishing, Ed previously headed up the film & tv departments at Blue Mountain Music (Bob Marley, Toots & The Maytals, The Congos, Baaba Maal, U2 & John Grant) and Bug Music (Bruno Mars, Frank Ocean, The National & Johnny Cash).

In both 2016 and 2017 he was awarded Advertising Music Supervisor of the year at the Music Week Sync Awards. He currently sits on the advisory board of the UK & European Guild of Music Supervisors (as Head of Unions), and alongside Leland Music is a director of composer representation agency Leland Originals.

### **Dan Burt** (Wunderman Thompson, US)

Dan Burt has been supervising and producing music at Wunderman Thompson (formerly J Walter Thompson, part of WPP - the world's largest ad organization) for 17 years and has worked on thousands of commercial spots for global and national clients. He has brought groundbreaking music there, making branded entertainment a reality for even the most unexpected clients, including Diamond Trading Company ("A Diamond is Forever" campaigns) and Nestle, and has further strengthened giants like Puma, Google, Smirnoff, Royal Caribbean, Rolex, Microsoft, Kellogg's, Dannon, 7-11, Walmart, Dominos, Revlon and Johnson & Johnson collaborating with artists across the music spectrum, helping start quite a few careers in the process. Dan has contributed as a panelist speaker for panels organized by CMW, Music & Media Finland, Co/Pop, MIDEM, Pop Montreal, Spot Festival, Vil Vil Vest Norway, Winter Music Conference and Musexpo LA.

**Danielle Guirguis** (Smarthouse Films, NL)

Danielle Guirguis founded SMARTHOUSE FILMS – ARTVERTISING & INDIE FILMS. This is not just another creative production house. They are married to feature films but fell in love with advertising. And like in real life, they don't want to choose between the husband or the lover.

Highlights include a series of 6 short films that premiered at IFFR, production services for the Netflix Original series Trailerpark Boys and the feature film La Holandesa, shot entirely in Chile, was selected for Toronto (TIFF) and IFFR and nominated Best Film and Best Actress at the Dutch Film Awards. She produced Holland's most watched fashion documentary about Dutch fashion icons Puck & Hans Made In Holland,, and new fashion documentary about Ronald van der Kemp is in the making. The experimental art film by highly acclaimed visual artist Guido van der Werve is set for 2021. Advertising highlights include a series of mini docs for Twitter, Nikon and Tesla, and work for Toyota, Sennheiser, Majid Al Futtaim, Tele2, T-Mobile, Porsche, the Dutch Ministry of Defense, Wish.com, Guerlain and the Mauritshuis museum. From 2019 -2020 she was the production consultant for advertising agency Ogilvy in Amsterdam.

She is a regular speaker/juror on festivals like Eurobest, Dubai Lynx, Buma Awards, Gerety Awards, ADCN and Go Short Int. Film Festival, a member of EAVE and the treasurer of the Executive Board of ACE Producers.

**Ted Kocher** (Sr. Editor, Music Supervisor, PlayStation, US)

Ted is a music professional with high-level experience performing every discipline of interactive music, including music production, composition, performance, editing and implementation, marketing and brand audio development and management, music library and publishing relations, audio implementation, and most importantly- "telling a story through music." Ted has been nominated for a GRAMMY award and has won BAFTA, TEC and G.A.N.G. awards for many game titles. He's 10+ years of experience as part of the Playstation Music Team.

Supported by the Guild of Music Supervisors.